GATHER A TEAM OF YALE FRIENDS
-To create a specific program, event, performance concept, space, technology or
even menu to make the new Schwarzman Center a vibrant hub of undergraduate,
graduate and professional student life. Competition categories are Arts &
Performance; Ideas and Opinions; Social Events and Spaces.

PROCESS
The Schwarzman Center Thinkathon will be a one-day team brainstorming
competition: your team will watch a short video of current design concepts for the
Center, get your instructions for competing in each category, and rock your best
idea into a killer presentation for the judges: President Salovey, Vice President
Kim Goff-Crews, and Michael Kaiser, former director of the Kennedy Center for
Performing Arts.

PRIZES
Cash grand prize of $2,500; other cash prizes totaling $6,000; every participating
team takes away $100. Plus: Yale guarantees that one team of winners will have
its idea produced when the Center opens!

EXTRAS
- Excellent free gear and swag
- Music and refreshments throughout the event

REQUIREMENTS
- Be a current Yale student in Yale College, the Graduate School or any
  of Yale’s professional schools
- Form a team representing a student organization or an ad hoc team of your own
- Maximum number of four students for each team

REGISTER YOUR INTEREST IN FORMING A TEAM!
schwarzman.yale.edu/thinkathon

Signal your intent NOW to enter the competition
Get on the social media lists for all information and updates. The official team
registration site is open now!